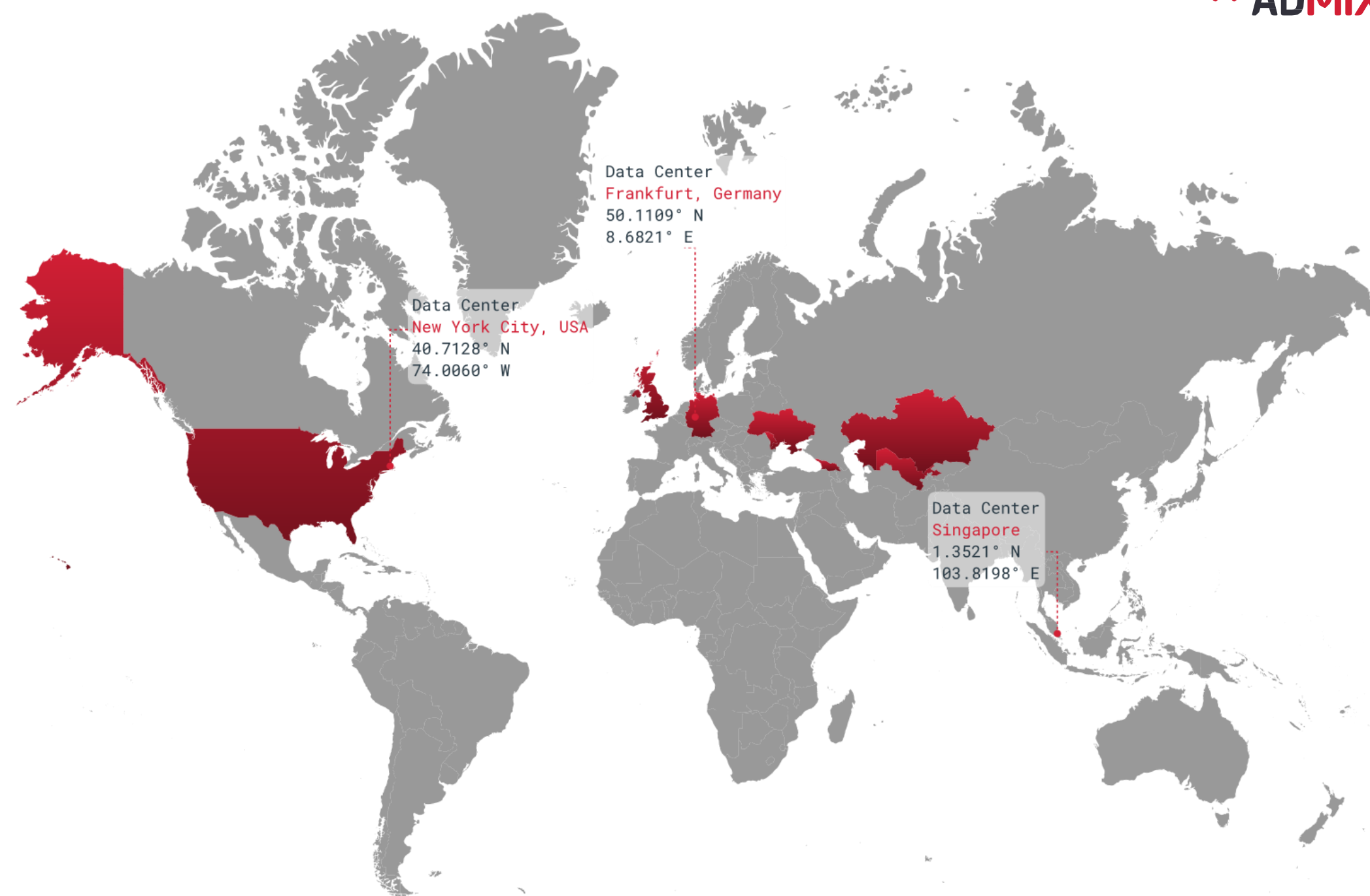




Global provider of Adtech solutions

About Admixer

Admixer is global media trading hub providing a stack of technologies and services for brands, ad agencies, publishers and other industry players.



Global branches

- Ukraine (R&D)
- Georgia
- Germany
- Kazakhstan
- Moldova
- USA (in 2022)
- UK
- Uzbekistan

Data Centers

- Germany (Frankfurt)
- USA (NY)
- Singapore

Group of companies with VAST capabilities in digital advertising

Admixer

INTERNATIONAL GROUP

ADMIXER LOCAL AD ECOSYSTEMS

- Ukraine
- Georgia
- Kazakhstan
- Moldova
- Uzbekistan

INTERNATIONAL PRODUCTS



TECHNOLOGIES

.SSP

Premium SSP with global demand and supply, verified by top anti-fraud vendors

.DSP

Self-service platform that uses data and technology to help advertisers effectively purchase audiences at scale across all digital media

Solutions

For Advertisers, Ad Agencies, Publishers, Ad Networks, Media houses and Data providers

Services

Custom Development, End-to-End Development, Big data solutions and Real-time analytics tools

RETAIL MEDIA SOLUTION

RMM is the platform constructor for retail media networks



Our Mission

Since 2008, Admixer has been bridging the gap between advertisers and media owners with Technology and Expertise, helping market players to grow their businesses.

15+

Years of experience in AdTech

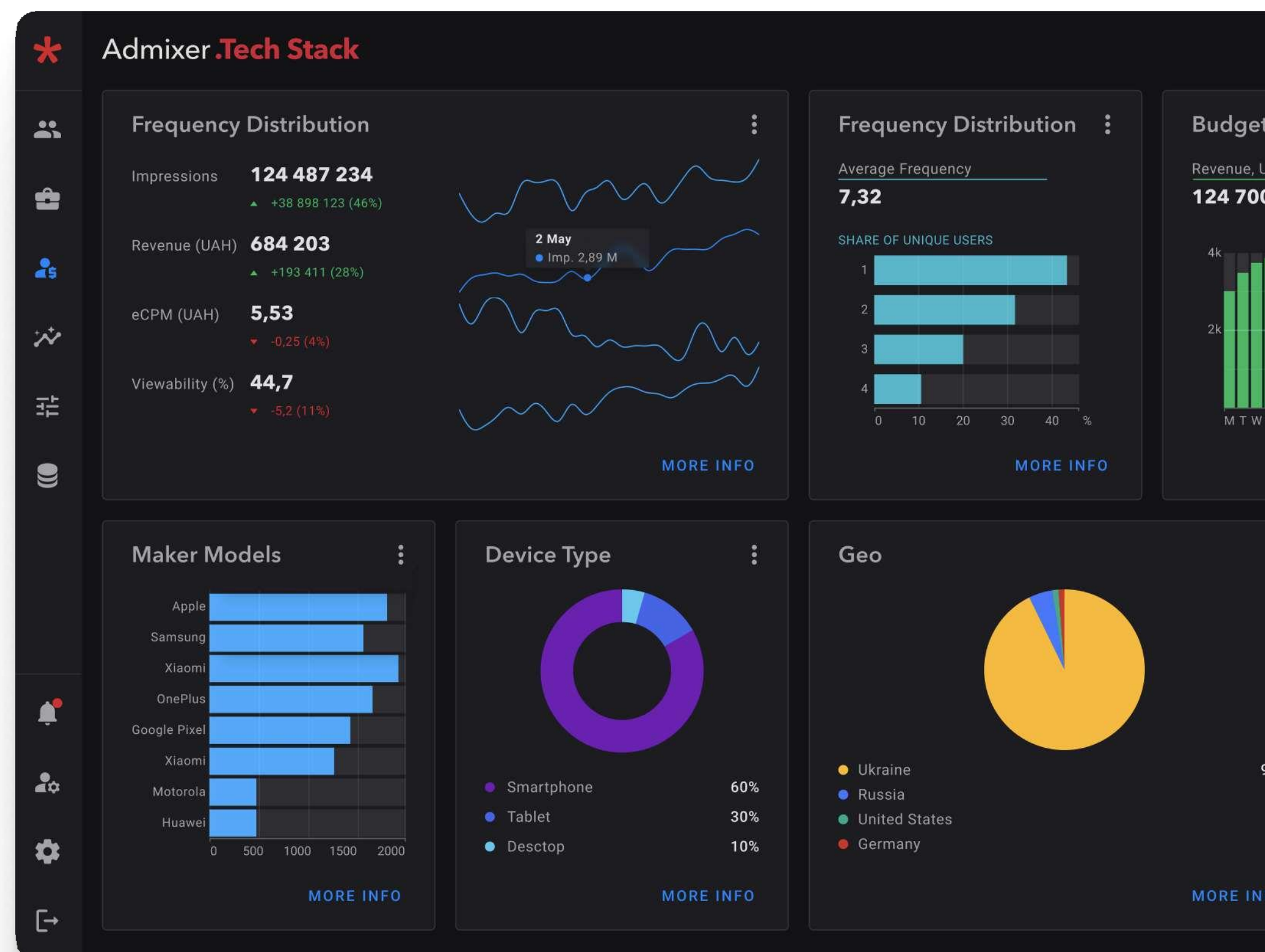
250+

Specialist all over the world, own engineering and R&D team

3500+

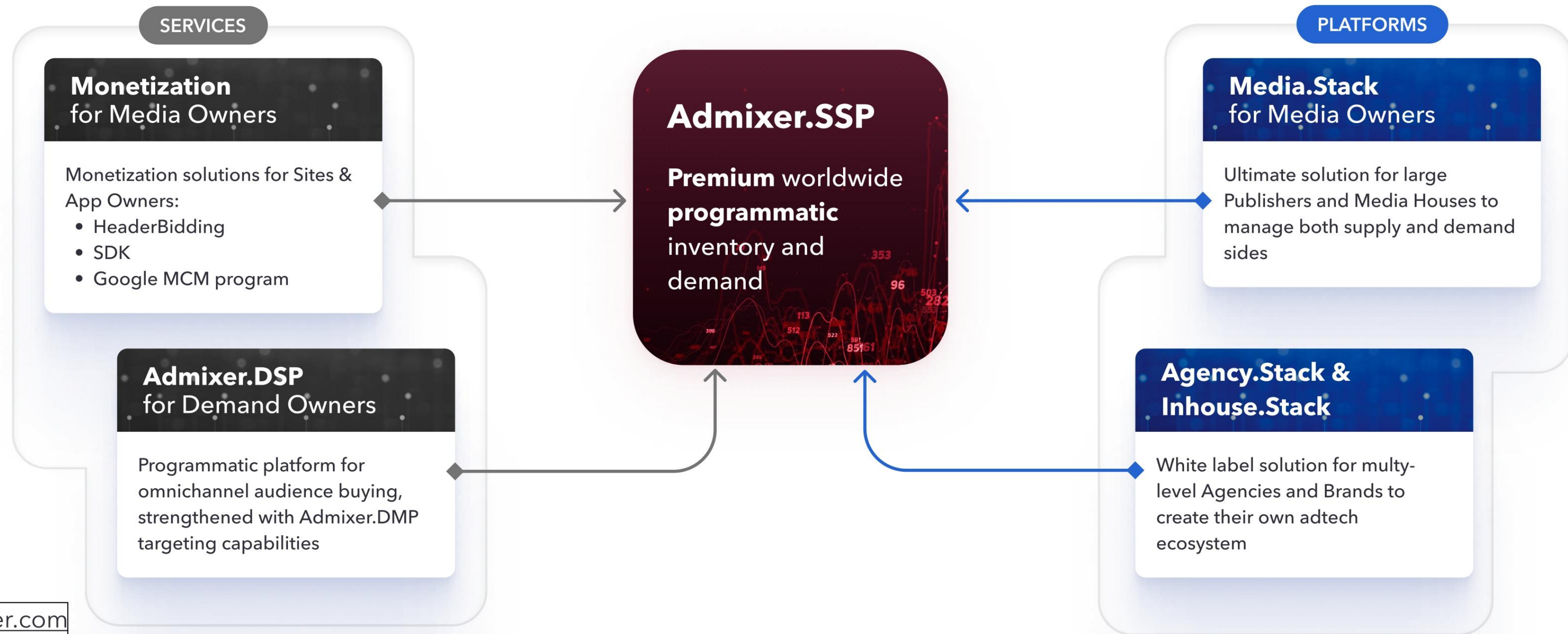
Customers in 40+ countries

admixer.com



Admixer Tech Stack

Complimentary technologies covering the needs of all industry players



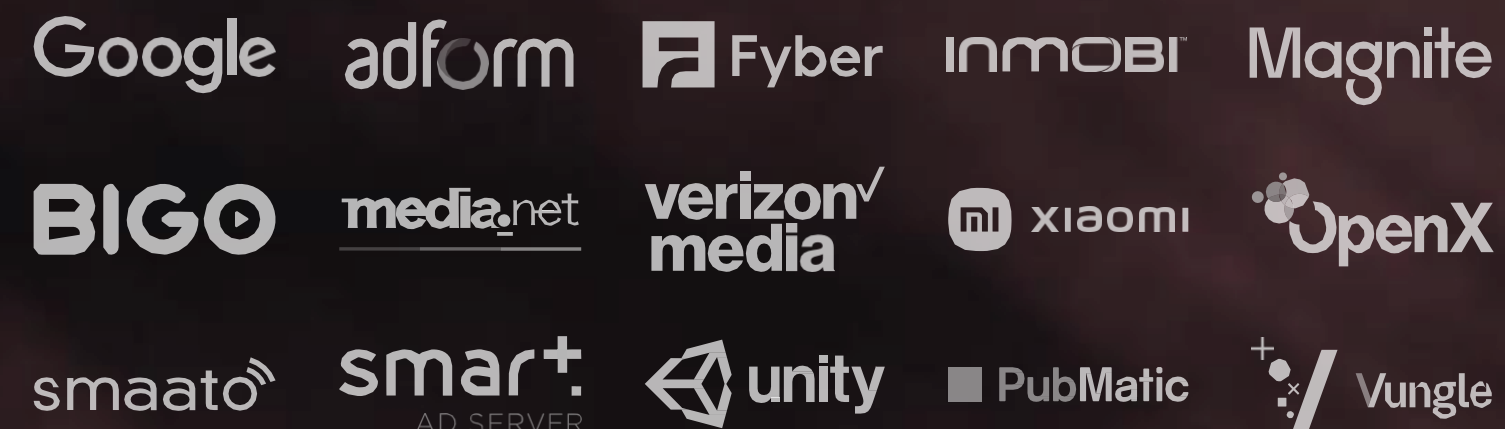
Global Premium SSP

Admixer.SSP is a gateway to the Admixer programmatic ecosystem for demand and supply-side players who want to buy or sell inventory and reach audience across all digital channels and environments

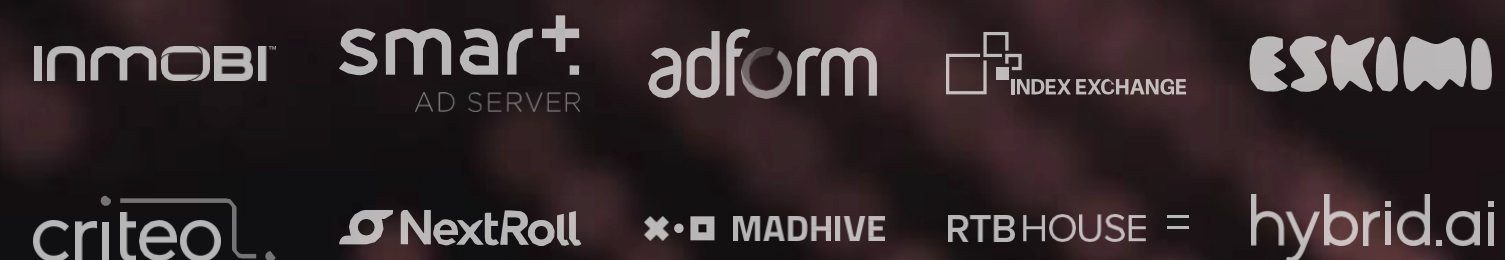
#20

In total share of ads.txt-verified worldwide inventory access

Top supply partners



Top demand partners



Transperancy and Brand-safety

Quality Verified by Industry Leader



Ad Inventory

Quality is validated by the in-house antifraud system along with Pixalate



Ads.txt & sellers.json support

All media owners and sellers in the supply chain can be audited



IAB compliance

Full implementation of IAB Tech Lab standarts, ready for RTB 3.0 adoption



Ad Quality

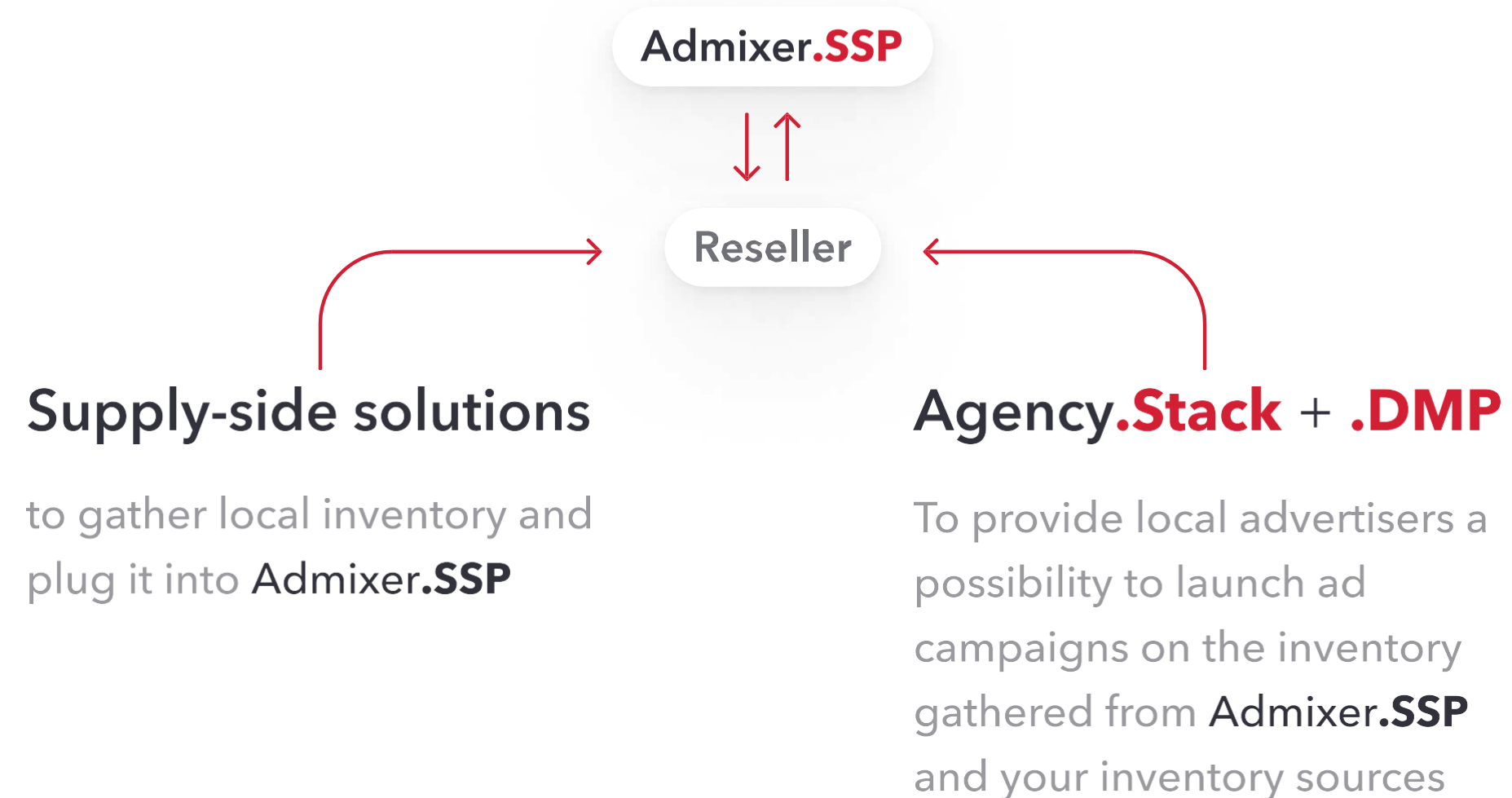
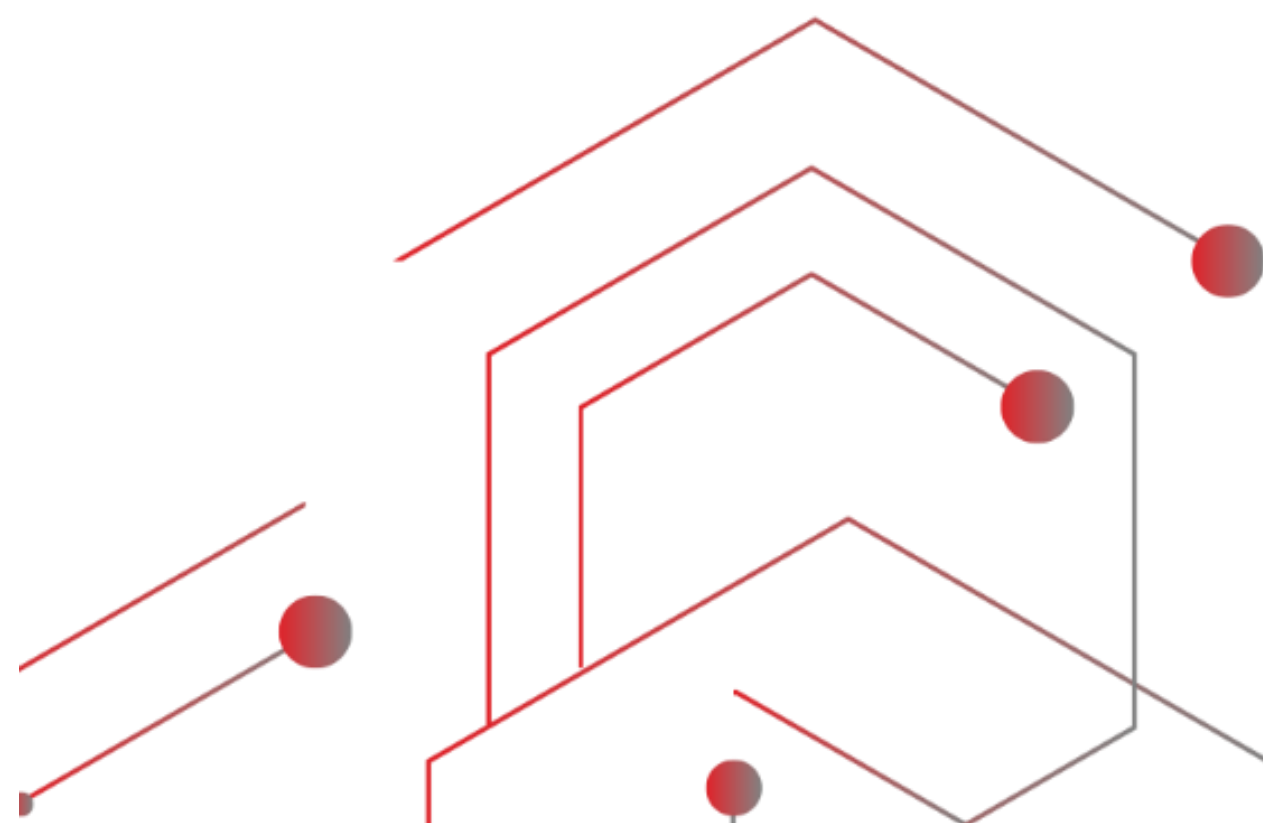
All Ad creatives are verified by The Media Trust

Reseller Program

Helps to easily build a competitive local advertising ecosystem based on Admixer Technology, Business experience and Support.

Become the market leader in your region providing exclusive services for both supply and demand side.

admixer.com



Get multiple profits sources with zero investments!

Proprietary infrastructure behind

High-Load

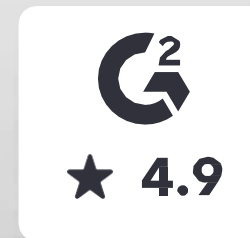
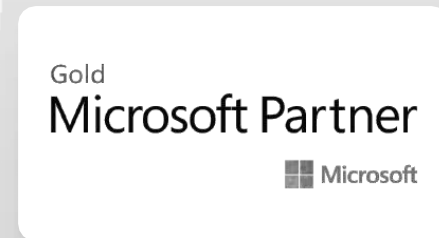
Peak load up to **1,000,000** requests per second

Big Data

200 TB of always available data, in real-time **3,000,000,000,000** records in databases **40+** data slices

Infrastructure

Worldwide partnership with leading data centers and own monitoring system ensures **99,9%** system uptime



Contacts



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